

Example: Strategic Planning Process for Board

Asynchronous – may be multiple sessions by audience type

Initial online conversation - Board members

- Priorities?
- Critical success factors?
- Opportunities?
- Challenges?
- Questions?

Synchronous – Board members and staff

Initial working meeting – Board members (& staff)

- Context-setting
- Breakouts – idea-building
- Debrief – priorities and next steps

Asynchronous – Board and staff

Second online conversation (“homework”)

- Priority-setting?
- Idea-building?
- Assessing ideas?
- Recommendations?
- Volunteering?

Small teams meet independently

Subteams meet to create proposals

Use consistent format, content type, level of detail

Synchronous – Board members and staff

Second working meeting

- Synthesis of ideas, decisions
- Breakouts – Action-planning
- Debrief
- Subteams assigned

Third working meeting

- Review, assess proposals
- Ask questions
- Agree on priorities and next steps

Implement – action!