

Virtual Classroom 1-2-3: Create an engaging virtual learning experience in 3 easy steps



Interview client team, representative students



Review learning goals, course content, technology options, parameters, timing, student profiles



Collaborative brainstorming to create basic course framework and activities

Discovery/Assessment –

Review and Interviews

- Review learning goals by audience, desired levels of competency, overall context, parameters and constraints, using real-life course from client
- Review any existing training content, technology options
- Interview client team and representative course attendees



Detailed recommendations and agenda, instructor



Tips guide to help design, plan and lead engaging virtual classroom sessions 7

Collaborative Brainstorming Session with Client Team

- Done virtually or face-to-face
- Determine basic course framework, including prework, reference material, best use of asynchronous (any time) and synchronous (real-time) participation, classroom activities and post-training reinforcement and support
- Agree on duration, number of sessions needed

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Detailed Recommendations and Guidelines

- Create and present detailed set of recommendations for selected course, including timed agenda and activities
- Develop ideal instructor profile and outline of suggested requirements, training and preparation
- Provide tips and guidelines that can be applied to other virtual classroom courses